



**Reined Cow Horse
Association**

Sponsorship Details

Ohio RCHA Newsletter

The Ohio RCHA publishes a bi-monthly newsletter that is sent to members, sponsors, and made available to several retailers throughout Ohio.

Arena Banners

Customized Arena Banners provided by the sponsors will be displayed at all shows, functions, and clinics of the Ohio RCHA.

www.ohiorcha.com website

The Ohio RCHA website displays Gold level sponsor logos and links on each web page.

OHIO RCHA email blasters

Before each Ohio RCHA show, an email blaster is sent out over 100 email addresses to help promote the show. Gold Sponsor logos with links to their web site are included on each email.

Vendor Space

Vendor spaces are available at shows and clinics at varying rates from the Ohio RCHA (please call for pricing). Additionally, some venues may charge their own fees in addition and may be subject to venue approval. Typical shows include several members of the association plus many clinic participant's spectators, sponsors, and venue representatives.

Sponsorship Levels

Platinum (\$TBD)

This level shall be negotiated on an individual basis to meet the needs of the sponsor and the Ohio RCHA. This is reserved for a major event such as Futurity or a Derby.

Gold (\$1,000.00)

Sponsor shall be designated as Gold Sponsor during each of our shows conducted and planned by the Ohio RCHA. This sponsorship level shall include:

- Banner displayed in arena during all shows and clinics
- Space provided for additional banners
- Designated sponsor of NRCHA sanctioned classes in each show
- Full page advertisement in Ohio RCHA newsletters
- Family Membership in Ohio RCHA for one full year
- Recognition as a Gold Sponsor and placement of logo on Ohio RCHA website with link to sponsor website
- Recognition as a Sponsor and placement of logo on Ohio RCHA e mail blasters with link to sponsor website
- Recognition as partner for Sponsor selected class for all Ohio RCHA shows.
- Four free passes to audit any Ohio RCHA clinics
- Space provided at all events for advertisements, brochures, and products at no charge from Ohio RCHA
- Use of Ohio RCHA logo in advertisements permitted

Silver (\$500)

Sponsor shall be designated as Silver Sponsor during each of our shows conducted and planned by the Ohio RCHA. This sponsorship level shall include:

- Banner displayed in arena during all shows and clinics
- Designated sponsor of Ohio RCHA sanctioned green class in each of show
- 1/2 page advertisement in Ohio RCHA newsletter
- Recognition as a Sponsor and placement of logo on Ohio RCHA website with link to sponsor website
- Three free passes to audit any Ohio RCHA clinic
- Space provided at all events for advertisements, brochures, and products at no charge from Ohio RCHA
- Use of Ohio RCHA logo in advertisements permitted
- Family Membership in Ohio RCHA for one full year

Bronze (\$250)

Sponsor shall be designated as Bronze Sponsor during each of our shows conducted and planned by the Ohio RCHA. This sponsorship level shall include:

- Banner displayed in arena during all shows and clinics
- 1/4 page advertisement in Ohio RCHA newsletters
- Membership in Ohio RCHA for one year

Year End Class Sponsor (\$300)

Sponsor shall be designated as Year End Buckle Sponsor during each of our shows conducted and planned by the Ohio RCHA. This sponsorship level shall include:

- Banner displayed in arena during all shows and clinics
- 1/4 page advertisement in Ohio RCHA newsletters
- Recognition as Buckle Sponsor during Year End Award Banquet

Ohio RCHA will consider taking goods such as saddles, buckles, coolers, saddle pads, halters, ect. in lieu of, or in combination with, a cash sponsorship.

Other Advertising Rates

WEBSITE

Trainer/Breeder	\$25
Link to Advertiser's site	\$200

NEWSLETTER

Full page – 6 newsletters	\$250
Half page – 6 newsletters	\$150
Quarter page – 6 newsletters	\$75
Business card – 6 newsletters	\$50

Full page – 1 newsletter	\$50
Half page – 1 newsletter	\$30
Quarter page – 1 newsletter	\$15
Business card – 1 newsletter	\$10

Arena Banner	\$200
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